

SAKARYA UNIVERSITY OF APPLIED SCIENCES

APPLIED SCIENCES FACULTY

FINANCIAL COMPANY GRADUATION STUDY GUIDE

Undergraduate graduation studies are research projects conducted under the supervision of a faculty advisor, demonstrating that students have attained a certain level of professional competence. For the International Trade and Finance Department, the Graduation Thesis involves analyzing the business where the compulsory internship is carried out as part of the Vocational Training in Business program, using a holistic approach to research.

The following points are essential for your study:

1. Your study should be no less than 50 pages in total (excluding appendices, bibliography, and table of contents).
2. Graduation Theses must be completed under the supervision of a faculty member. It is crucial that you submit your work on the deadlines provided for evaluation and incorporate any feedback received. Additionally, the final thesis must be uploaded to the LMS by the department head's specified dates.
3. Your study must be prepared within the framework of the material covered in your Research Methods course. The rules to maintain integrity in formatting, content, and writing style are detailed in the Graduation Thesis Preparation Guide. You can access this guide at: <https://ubf.subu.edu.tr/tr/ogrencidilekce ve formlari>
4. Supporting your study with relevant literature both general and company specific will be a key factor in the successful evaluation of your research. Our university's online library provides access to a wide range of resources. Visit: <https://kutuphane.subu.edu.tr/>

Reports published by professional organizations and sectoral associations related to the sector in which the company operates can be used as important data sources in sector analyses. In addition, the activity reports, financial statements, and strategic assessments that companies disclose to the public are fundamental reference sources in company analyses. Publicly traded companies are obligated by relevant legislation to share their financial reports and special situation disclosures with the public. Furthermore, the most up-to-date financial data, activity reports, and investor presentations can be accessed through the companies' investor relations websites.

5. Prior to the defense exam, which will be conducted by a three member jury, your work will be scanned for plagiarism. Therefore, you must be very cautious about citing sources; the maximum acceptable plagiarism rate is 30%.

The following content outline is provided for the Graduation Thesis to be prepared by students who complete their compulsory internship in a financial institution/company.

FINANCIAL COMPANY GRADUATION PROJECT CONTENT

1. SECTOR INTRODUCTION

1.1. The Financial Sector in the World

1.1.1. History and Development of the Sector

1.1.2. Prominent and Strong Companies in the Sector

1.1.3. The Development of Global Finance

1.1.4. Technologies Used in the Sector

1.1.5. Global Regulations in the Sector

1.2. The Financial Sector in Türkiye

1.2.1. History and Development of the Sector in Türkiye

1.2.2. Strong Companies in Türkiye

1.2.3. Türkiye's Strategic Position in the Sector

1.2.4. Regulations Specific to Türkiye

2. COMPANY INTRODUCTION

2.1. Company History

2.2. Company Mission and Vision

2.3. Company's Main Service Areas

2.3.1. General Accounting and Bookkeeping

2.3.2. Independent Audit and Assurance Services

2.3.3. Tax Consulting and Certification Services

2.3.4. Corporate Finance and Risk Management

2.3.5. Management Consulting and Financial Reporting

2.4. Company Ownership and Organizational Structure

2.5. Position in the Türkiye and World Market

2.6. Digitalization and Technology Use

2.6.1. Enterprise Resource Planning (ERP) and Accounting Software

3. ANALYSIS OF THE COMPANY'S ACTIVITIES AND OPERATIONS

3.1. Financial Operations and Process Management

3.1.1. Planning of Accounting and Audit Processes

3.1.2. Customer Data Flow and Reporting Optimization

3.1.3. Period-End Closing and Emergency Reporting Management

3.1.4. Paperless Office and Sustainability Strategies

3.2. Financial Structure and Performance Analysis

3.2.1. Analysis of Key Financial Indicators for the Last 3-5 Years

(Assets, equity, net profit, sales revenue, etc.)

3.2.2. Analysis of Profitability Ratios and Trend Assessment

(ROA, ROE, net profit margin, etc.)

3.2.3. Evaluation of Liquidity, Leverage, and Capital Adequacy Indicators

3.3. Data Management and Archiving

3.3.1. Secure Storage and Archiving Organization of Financial Data

3.3.2. Electronic Document Management Systems (e-Invoice, e-Ledger, etc.)

3.4. International Transactions and Financial Management

3.4.1. Accounting for International Activities

3.4.2. Transfer Pricing and Cost Analysis

3.4.3. Utilizing Government Incentives and R&D Applications

3.4.4. Types of Financial Risks and the Use of Derivative Instruments in Managing These Risks (Exchange Rate, Interest Rate, Liquidity, Inflation, and Operational Risk)

3.5. Ethical Rules, Information Confidentiality (KVKK/GDPR), and Dispute Resolution

3.6. Operational and Financial Performance Indicators (KPIs)

3.7. Crisis Management Practices and Case Studies

3.7.1. Types of Economic/Financial Crises and Their Effects on Businesses

3.7.2. Crisis Management Strategies and Scenario Analyses

3.7.3. Financial Measures Implemented by Businesses During a Crisis

3.7.4. Case Study: Examples of Successful and Unsuccessful Crisis Management

3.7.5. Post-Crisis Financial Restructuring

3.8. SWOT Analysis (In the Field of Finance and Accounting)

3.9. Conclusion and Evaluation

A report will be prepared containing the headings above. If the company does not have any activities related to the subheadings, these can be left blank. Because the above content may contain confidential company data, companies may be hesitant to respond. Instead of directly asking companies these questions, you are expected to report on the work and observations you made during your time here.